**Case Study – Tunweni Drinks, Namibia**

This company was the first in Namibia to adopt the country’s Zero Emissions Research Initiative (Zeri). Examples of sustainable development initiatives at the Tunweni site are:

* Fibres from grain used in the production process are used in cultivating mushrooms.
* Methane gas is produced from waste using a biodigester – the gas is used as energy within the plant.
* Waste water is used to farm fish in a newly constructed pond.

‘This makes our business much more sustainable and gives us a competitive edge’ said the Chief Executive of Tunweni Drinks.

**Activity 27.2**

Using the case study above:

1. What is meant by the term ‘sustainable development’?

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1. Explain why the three initiatives taken by Tunweni Drinks make the business ‘more sustainable’.

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Initiative 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
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Initiative 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
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1. Explain why the Chief Executive believes that the business now has a ‘competitive edge’.

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